



FUTURES LEAGUE SPONSORSHIP

2024 PACKAGES



2024 Futures League Competitions
U14 | U16 | U18 | Opens | Open Women's



AN INTRODUCTION TO FUTURES LEAGUE

Baseball Queensland, in partnership with the Brisbane Bandits, is excited to announce that the Futures League will once again be offered to players and families in Queensland. Now in its fourth year, the Futures League features five competitions including U14, U16, U18, Opens and Open Women's. These important competitions provide a strong term three development opportunity as well as a defined pathway opportunity for Queensland baseball players that goes from U14 through to adult.

The teams playing in the 2024 Futures League Opens competition will begin their quest for the Ash Anderson Cup in late July and will play games on Tuesday and Friday nights through mid September. The U14, U16, U18 and Open Women's competitions will run from mid August to mid September.

The main goal of these competitions is to provide more high-quality games for more players. At the U14 level, it's a fun, low-pressure environment where players have the opportunity to play with players and coaches from other clubs and to make new friends while playing high-level baseball. At the U16 and U18 levels, the division one competitions become more performance driven in order to meet the developmental needs of those players. New for 2024 is an expanded competition structure that will include multiple divisions to ensure all interested players are drafted into a team. These extra divisions are dependent on player numbers.

From U18, players have the opportunity to play in the Futures League Opens and Open Women's competition, which showcases the best players in Queensland up to the age of 26 and 30, respectively. This is the primary development and observation opportunity for players hoping to be considered for the Brisbane Bandits development squad, the ABL team, collegiate and other international opportunities.



THE ASH ANDERSON CUP

Each year, this memorial trophy is awarded to the winning teams in all Futures League age groups and competitions. It honours former Queensland player Ash Anderson, who tragically passed away in a car accident in 2021.

Ash was involved in the Baseball Queensland Performance Pathway Programs and was a member of Surfers Paradise and Beenleigh Hawks Baseball Clubs throughout his junior playing career.

Following a successful QLD Showcase event, Ash was selected in the 2021 U18 QLD Team and went on to be selected in the U18 National Training Squad.

Ash, you are always with us out here on the baseball field.

WHY DO WE NEED SPONSORSHIP?

The Futures League is a volunteer-run initiative and is presented at cost. Your cash or in-kind sponsorship directly reduces the cost of the programs to the players and their families. Your sponsorship will directly offset costs for:

- Venue hire, including cost of lights and first-aid officers
- Umpires, scorers, and game balls
- Live streaming of Opens games and potentially the U14, U16, U18 and Open Women's championship and third-place games
- Player hats and jerseys
- Baseball Queensland administrative fees.

WHAT ARE THE LEVELS OF SPONSORSHIP?

There are three levels of sponsorship, although any kind of help is greatly appreciated. The Gold, Silver and Bronze levels are outlined on the following pages, but if you'd like to explore other options, please don't hesitate to contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au



“With our commercial partners and our wonderful volunteers, we hope to continue to provide an extra layer of quality baseball, to fast-track player development and gain better access to all that our sport can provide. I’m really excited by what this model can contribute to BQ player pathways and look forward to supporting all players at all levels who are participating.”

*– BQ Commissioner
Chris Norrie*

SPONSORSHIP OPPORTUNITIES

• Gold Sponsorship

Contribution level: \$5,000AUD or more

Physical Inclusions:

- Business logo (one patch supplied by sponsor) on each playing jersey apparel, to be sewed on. Size and location of the patch to be agreed to by both parties.
- Business promotion through mesh signage on each field the Futures League Opens Games are played (on fence behind home plate or home run fence). Exposure through live streams and replays. Size, production and location of the patch to be agreed to by both parties.

Digital Inclusions:

- Business logo with link to business website to be displayed on Baseball QLD website.
- Business name used every time the Futures League is mentioned in press releases and digital promotion.
- Business promotion through “live streaming” ads, minimum of twice per game (based on live streaming being confirmed).
- Business logo on final score graphics and mention on social media.
- Business logo on game day graphics and mention on social media.
- Business logo on photos on end of day photo gallery.
- Business logo on any video content created by Baseball Queensland covering the event.
- Sponsor thank you BQ press release supported by post on BQ website and social media post.

All inclusions are optional. Want more information? Please contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au



“The Futures League forms the foundation toward the collaboration between Baseball QLD and Brisbane Bandits and will further highlight the extension of the player and coach Pathway Framework for baseballers within Queensland.”

– *Baseball Queensland
High Performance Manager
Shayne Watson*

• Silver Sponsorship

Contribution level: \$2,000AUD or more

Physical Inclusions:

- Business promotion through mesh signage on each field the Futures League Opens Games are played (on fence behind home plate or home run fence). Exposure through live streams and replays. Size, production and location of the patch to be agreed to by both parties.

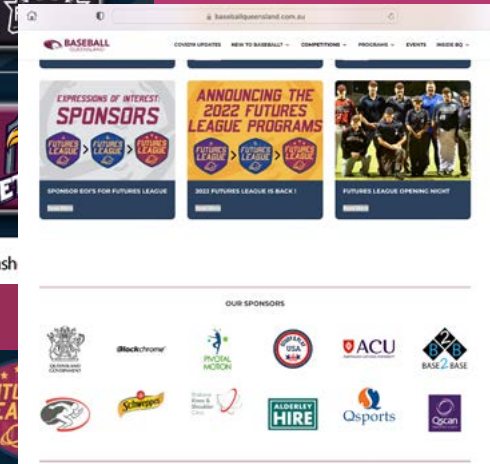
Digital Inclusions:

- Business logo with link to business website to be displayed on Baseball QLD website.
- Business logo on final score graphics and mention on social media
- Business logo on game day graphics and mention on social media
- Business logo on photos on end of day photo gallery
- Sponsor thank you BQ press release supported by post on BQ site and social media post.



All inclusions are optional. Want more information? Please contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au

Example Digital Inclusions



• Bronze Sponsorship

Contribution level: \$500AUD or more

Digital Inclusions

- Business logo with link to business website to be displayed on Baseball QLD website.
- Business logo on game day graphics and mention on social media
- Sponsor thank you BQ press release supported by post on BQ website and social media post.



“Much higher standard of games to club ball.”

– U16 Futures League Parent

“Great games for players to raise their skill level.”

– U14 Futures League Parent

All inclusions are optional. Want more information? Please contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au

THANK YOU FOR YOUR SUPPORT OF THE 2024 FUTURES LEAGUE COMPETITIONS

For any and all sponsorship enquiries, please contact the
Futures League Sponsorship Coordinator, David Badke,
on [***d.badke@baseballqld.asn.au***](mailto:d.badke@baseballqld.asn.au)

