

FUTURES LEAGUE SPONSORSHIP

2023 PACKAGES



U14, U16, U18, OPENS, WOMEN'S


AN INTRODUCTION TO FUTURES LEAGUE

Baseball Queensland, in partnership with the Brisbane Bandits, is excited to announce that the Futures League will once again be offered to players and families in Queensland. Now in its third year, the Futures League features five competitions including U14, U16, U18, Opens and Women's. This important competition provides a defined pathway opportunity for Queensland baseball players that goes from U14 through to adult.

The four teams playing in the Futures League Opens competition will begin their quest for the Ash Anderson Cup in late July and will play 12 games on Tuesday and Friday nights through mid September in 2023. The U14, U16 and U18 competitions will run from mid August to mid September and play up to 10 games. The Women's Futures League competition takes place in November and December and will feature 8 games or more.

The main goal of these competitions is to provide more high-quality games for more players. At the U14 level, it's a fun, low-pressure environment where players have the opportunity to play with players and coaches from other clubs and to make new friends while playing high-level baseball. At the U16 and U18 levels, the competition is more serious as the BQ U16 and U18 head coaches will observe these games and use them to select their initial squads.

From U18, players have the opportunity to play in the Futures League Opens competition, which showcases the best players up to the age of 24 in Queensland. This is the primary development and observation opportunity for players hoping to be considered for the Brisbane Bandits development squad, the ABL team, collegiate and other international play.



"I am immensely proud of the dedication and determination displayed by the aspiring athletes looking to continue with their ongoing development. Collaborating with the Futures League working group, this program is planning to evolve as we introduce an U18 division for the first time along with 'Power Plays' and 'Leader Boards' that extend beyond the Wins and Losses column of a baseball game."

*– Performance Program
Manager, Shayne Watson*


WHY DO WE NEED SPONSORSHIP?

The Futures League is a volunteer-run initiative and is presented at cost. Your cash or in-kind sponsorship directly reduces the cost of the programs to the players and their families. Your sponsorship will directly offset costs for:

- Venue hire, including cost of lights and first-aid officers
- Umpires, scorers, and game balls
- Live streaming of Opens games and potentially the U14, U16, U18 and Women's championship and third-place games
- Player hats and jerseys
- Baseball Queensland administrative fees.

WHAT ARE THE LEVELS OF SPONSORSHIP?

There are three levels of sponsorship, although any kind of help is greatly appreciated. The Gold, Silver and Bronze levels are outlined on the following pages, but if you'd like to explore other options, please don't hesitate to contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au



“With our commercial partners and our wonderful volunteers, we hope to continue to provide an extra layer of quality baseball, to fast-track player development and gain better access to all that our sport can provide. I’m really excited by what this model can contribute to BQ player pathways and look forward to supporting all players at all levels who are participating.”

– BQ Commissioner
Chris Norrie

SPONSORSHIP OPPORTUNITIES

• Gold Sponsorship

Contribution level: \$5,000AUD or more

Physical Inclusions:

- Business logo (1 patch supplied by sponsor) on each playing jersey apparel, to be sewed on. The location of the patch to be agreed to by both parties.
- Business promotion through mesh signage on each field the Futures League Opens Games are played (on fence behind home plate or home run fence). Exposure through live streams and replays.

Digital Inclusions:

- Business logo with link to business website to be displayed on Baseball QLD website.
- Business name used every time the Futures League is mentioned in press releases and digital promotion.
- Business promotion through “live streaming” ads, minimum of twice per game (based on live streaming being confirmed)
- Business logo on final score graphics and mention on social media
- Business logo on game day graphics and mention on social media
- Business logo on photos on end of day photo gallery
- Business logo on any video content created by Baseball Queensland covering the event.
- Sponsor thank you BQ press release supported by post on BQ website and social media post.

All inclusions are optional. Want more information? Please contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au



“The Futures League forms the foundation toward the collaboration between Baseball QLD and Brisbane Bandits and will further highlight the extension of the player and coach Pathway Framework for baseballers within Queensland.”

– *Brisbane Queensland
High Performance Manager
Shayne Watson*

• Silver Sponsorship

Contribution level: \$2,000AUD or more

Physical Inclusions:

- Business promotion through mesh signage on each field the Futures League Opens Games are played (on fence behind home plate or home run fence). Exposure through live streams and replays.

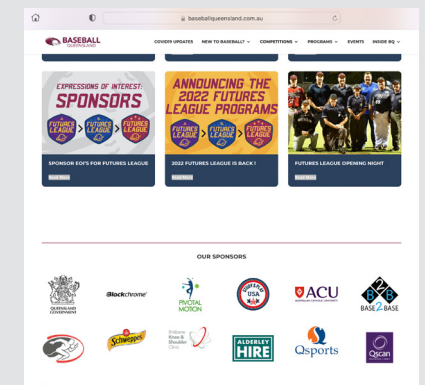
Digital Inclusions:

- Business logo with link to business website to be displayed on Baseball QLD website.
- Business logo on final score graphics and mention on social media
- Business logo on game day graphics and mention on social media
- Business logo on photos on end of day photo gallery
- Sponsor thank you BQ press release supported by post on BQ site and social media post.



All inclusions are optional. Want more information? Please contact the Sponsorship Coordinator, David Badke, on d.badke@baseballqld.asn.au

Example Digital Inclusions



• Bronze Sponsorship

Contribution level: \$500AUD or more

Digital Inclusions

- Business logo with link to business website to be displayed on Baseball QLD website.
- Business logo on game day graphics and mention on social media
- Sponsor thank you BQ press release supported by post on BQ website and social media post.



“Much higher standard of games to club ball.”

– 2021 JL Futures League Parent

“Great games for players to raise their skill level.”

– 2021 JL Futures League Parent

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***THANK YOU FOR YOUR SUPPORT OF THE
2023 FUTURES LEAGUE COMPETITIONS***

For any and all sponsorship enquiries, please contact the
Futures League Sponsorship Coordinator, David Badke,
on ***d.badke@baseballqld.asn.au***