



# RECRUITMENT PLANNER

## *Club Details*

### CLUB DETAILS

Name			
Club ABN			

### CONTACT PERSON/S

Club President

Name			
Phone		Email	

Aussie Tee Ball Coordinator

Name			
Phone		Email	

Other Representative (If applicable)

Name			
Phone		Email	

## *Local Schools*

School Name	Public/Private	Contact Name	Contact Info

### TARGET AGE GROUP(S)

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Note: Year Levels 1-4 have the highest conversion rate.

## *Options for School Clinics*

### SPORTING SCHOOLS

Government funded.  
School applies for the grant,  
buys equipment  
and facilitates delivery  
(including staff)

### BQ 5 FREE DAYS

You organise, BQ staff it.  
Club organises with the school.  
BQ sends a qualified  
Development Officer.

Organise with Dan Spiers  
daniel@baseballqld.asn.au

### DIY CLINICS

You do it all.  
Club is responsible for  
organising and staffing,  
including providing equipment.

BQ have equipment kits  
available for hire.



# GROWTH STRATEGIES

## *What will you use?*

What growth strategies will you implement? (i.e. School clinics, social media marketing, newspaper article, shopping centre stands, etc.)

1	
2	
3	
4	
5	

How will these strategies be implemented? (Contact schools and coordinate with Dan, allocate responsibilities to volunteers, create assets)

1	
2	
3	
4	
5	

## *Club Member Involvement & Responsibilities*

Who will be responsible for assisting in the running of this program from the club and what will the roles be?

<b>Name</b>	<b>Responsibility</b>

## *Resources*

What resources does the club need to effectively complete this recruitment plan?  
e.g. Source - Club, BQ, etc. - Name of Resource - Policy, Equipment Kit, Social Media tiles etc.

<b>Source</b>	<b>Name of Resource</b>



# BUDGETING

*Determine your budget, funding sources, income and expense*

## Income (e.g. Registration, Sponsorship, Grants, etc.)

Source of Funding	Amount
<b>Total Amount:</b>	

## Expenditure (e.g. Social Media Ads, Equipment, etc.)

Source of Funding	Amount
<b>Total Amount:</b>	

## *Define your Fees*

What will you charge for the upcoming season?

You'll want to lock in your fees as early as possible, so the information can be passed onto members.

Age Group	Fee	Weekly Cost
U8		
U10		
U12		
U14		
U16		
U18		



# KEY MILESTONES

*Define your timeline*

**Example**

Activity	Timeline/Date
Appoint Coordinator	May 20
Confirm school involvement	June 11
Start Social Media Ads	August 1
Come and Try Days	August 12, 19, 26

Activity	Timeline/Date

*Desired Outcomes*

How many registrations do you hope to generate through this campaign?

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What are your other goals?

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# DECLARATION

**By signing this form, the club certifies that:**

1. The club will provide Baseball Queensland with a final report and documentation defining attendance numbers for the club Gala / Come and Try day(s) and final membership capture within the Teeball and Rookie ball age groups.
2. This plan has the full support of the club committee.
3. The club will provide the following:
  - A. Database of every school attended including the following details:
    - School name.
    - Number of sessions run.
    - The age groups that were targeted/participated.
    - Number of participants per class.
  - B. Database of every new registration in the club, derived from the program, including:
    - Name
    - Address
    - Gender
    - Age group
4. The club will support the program by providing the following:
  - A program coordinator.
  - Volunteers to assist with school clinics (where possible).
  - An event (sign-on day, gala day etc.) linked to any promotional school activities.
  - A junior coaching director to ensure the clubs ability to cope with expected increases in junior numbers.

## SIGNATURES

**Club President**

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**Club Secretary**

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**Coordinator**

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## ONCE COMPLETE:

Upon completion of this form, please send through to our Game Development Manager.

Daniel Spiers  
daniel@baseballqld.asn.au